

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Frank Addante

Art Unit : 3682

Serial No. : 09/757,389

Examiner : Arthur D. Duran

Filed : January 8, 2001

Conf. No. : 6110

Title : SYSTEM AND METHOD FOR REPORTING WEBSITE ACTIVITY BASED  
ON INFERRED ATTRIBUTION METHODOLOGY

**MAIL STOP AF**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JUNE 14, 2011

Please amend the above-identified application as follows: